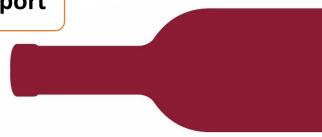




Event Report





VINIASIAROADSHOW

Meet Global Wine Producers 來自全球各國的葡萄酒莊代表將齊聚台灣

2023. **11**. **21** (Tues) **1:00**pm ~ **5:00**pm Le Méridien Taipei 台北寒舍艾美酒店



Taiwan has become one of the most well-known markets in the global wine industry.

Taipei, its capital city and the host of this impressive event, is home to most of Taiwanese wine professionals such as wine Importers and distributors, food and beverage professionals, retailers, educators, media and Institutions.

VINIASIA's mission is to provide a sound opportunity for participants in Taiwanese wine industry to connect with global wine producers.

VINIASIA ROADSHOW TAIPEI 2023 Exhibitors

• 12 exhibitors from 6 countries participated

(Argentina, Chile, France, Italy, Spain, USA)





VINIASIA ROADSHOW TAIPEI 2023 Visitors

• 132 visitors attended(182 pre-registered)

Importers/Distributors: 63(Including Formosa, Evergreen, St Finesse...)

F&B professionals/Retailers: 35

Educators/Media/Institutions: 18

Others: <u>16</u>

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VINIASIA Roadshow Taipei 2023

Event Program

活動計劃

9:00AM - 1:30PM

VINIASIA Wine Awards Taipei 2023 wine judging (*Only for wine judges invited priorly)

2023 台北 VINIASIA 葡萄酒大獎評審 (僅限預先邀請的評審團成員)







VINIASIA WINE AWARDS TAIPEI 2023

1:00PM - 5:00PM

VINIASIA Roadshow Taipei Wine Tasting 2023

VINIASIA 巡迴台北場品酒會

Master Class 大師講座

3:00PM - 4:00PM

Introduction to Chilean Wines
Placing your wines
into retail chains insights and methods
智利葡萄酒簡介&如何打入零售通路的概略與方法

by Alexandre Souzy(France)



