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Meet Global Wine Producers

2023, **11**, **16** (Thu) **1:00**pm ~ **5:00**pm 풀만 호텔 서울



South Korea has become one of the most well-known countries in the global wine industry.

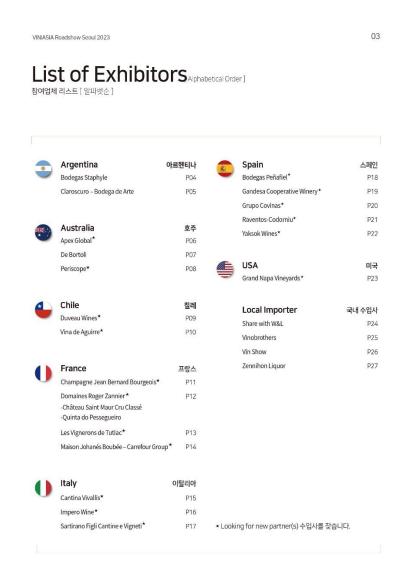
Seoul, its capital city and the host of this impressive event, is home to most of South Korea's wine professionals such as wine Importers and distributors, food and beverage professionals, retailers, educators, media and Institutions.

VINIASIA's mission is to provide a sound opportunity for participants in South Korea's wine industry to connect with global wine producers.

VINIASIA ROADSHOW SEOUL 2023 Exhibitors

• <u>24</u> exhibitors from <u>8</u> countries participated

(Argentina, Australia, Chile, France, Italy, Spain, USA, Korea)





VINIASIA ROADSHOW SEOUL 2023 Visitors

• 171 visitors attended(233 pre-registered)

Importers/Distributors: 68(Including Lottechilsung, Keumyang Int, A-Young, SPC, GP Group...)

F&B professionals/Retailers: 74

Educators/Media/Institutions: 23

Others: 6

02 VINIASIA Roadshow Seoul 2023

Event Program

행사 프로그램

9:00AM - 1:30PM 비니아시아 와인 어워즈 서울 2023 심사 [※사전 초청 심사 위원에 한함]







VINIASIA WINE AWARDS SEOUL 2023

1:00PM - 5:30PM 비니아시0

비니아시아 로드쇼 서울 2023 와인 테이스팅

Master Class 마스터 클래스

3:00PM - 4:00PM

호주의 흥미로운 세부 지역

by Matthew Bahen(Australia)



4:00PM - 5:00PM

칠레 와인 소개 리테일 채널을 적극 활용하는 세일즈 노하우

by Alexandre Souzy(France)











Save the Date **2024**. **11**. **14**





