



VINIASIA

VINIASIA Meetings

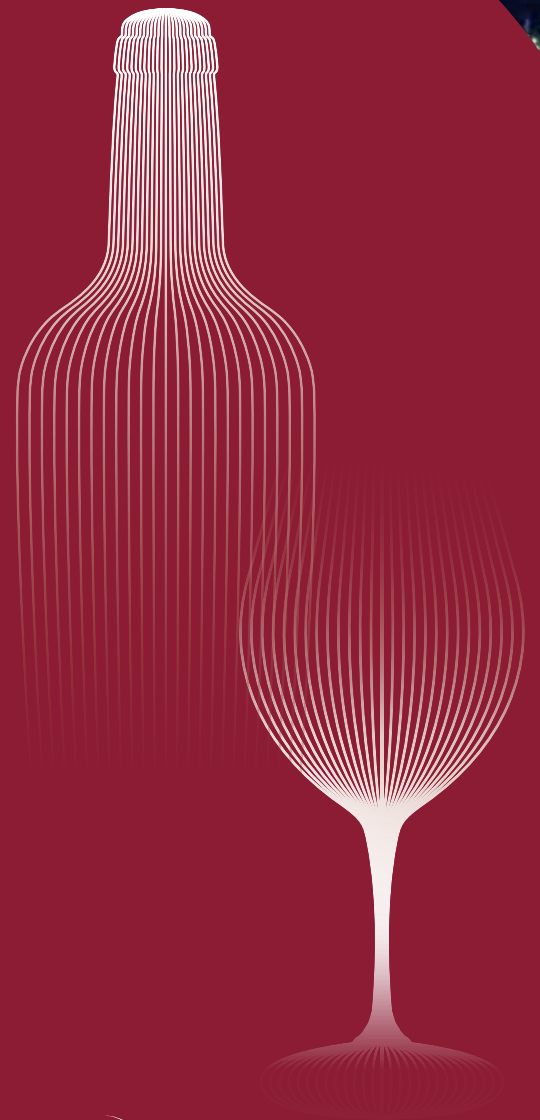
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Meet Asian wine & spirits buyers

19-22. November. 2024

SEOUL

Ryse Autograph Collection Hotel



 VINIASIA

80+ buyers from all around Asia will be at VINIASIA Meetings to meet 60 wine and spirits producers from all over the world! Increase your chance to find new partners and develop your brands in Asia



STRATEGIC BtoB CONNECTIONS

- ※ Pre-selection and matchmaking of meetings with buyers
- ※ Consecutive BtoB meetings with an intense schedule
- ※ Private meetings in your hotel room, granting you privacy and discretion
- ※ Diverse on-site events to connect with professionals (wine and spirits professionals)
- ※ Constant assistance and support on-site by our team

BUYER SELECTION CRITERIA

- ※ Decision-maker
- ※ Professional experience and qualified profile
- ※ Positive feedback from existing suppliers
- ※ Looking for new products in their portfolio

A three-day program combining : Private Meetings + Networking + Market Expertise



1. THE ONE-ON-ONE PRE-ORGANIZED MEETINGS

Your meetings will be held in your luxury hotel room, granting you full confidentiality and privacy. Each meeting will last 30 minutes. More than 20 meetings for each producer!



2. VINIASIA ROADSHOW SEOUL

An exhibition for global wine and spirits producers. Connect with 200+ local wine and spirits professionals. (Importers&Distributors, F&B professionals, KOL, Media&Social Media Influencers, Educators...) all in one location.



3. VINIASIA WINE AWARDS SEOUL

30 professional wine judges (mainly wine importers) are selected for VINIASIA Wine Awards. Awarded wines will be used for marketing and promotional actions.



4. MASTER CLASSES

A program of master classes are organized on behalf of regions and individual producers for the buyers and the media. Grab the opportunity to promote your wines and spirits in a more specialized way.

VINIASIA Meetings Program

Day. 1

19. November

3-6pm :
Arrival to the event
venue and taking the
samples

Day. 2

20. November

7 - 9 am : Breakfast
9-12 pm : Private BtoB meetings
12-2 pm : Lunch
2 - 5 pm : Private BtoB meetings
5 - 7 pm : Master Classes
7-10 pm : VINIASIA Roadshow Seoul

Day. 3

21. November

7 - 9 am : Breakfast
9-12 pm : VINIASIA Wine Awards Seoul
12-2 pm : Lunch
2 - 7 pm : Private BtoB meetings
7 pm : Free time

Day. 4

22. November

7 - 9 am : Breakfast
9-12 pm : Private BtoB meetings
1 pm : End of the event



How to participate?

TO REGISTER:

E-mail. info@viniasia.net
viniasia.net

Tel. +82. 2. 6015. 8254 / +86. 186. 0301. 8254

Seoul

Ryse Autograph Collection Hotel

19 > 22 November 2024

After validation of your participation :

You will receive your access codes for your personal area online in order to complete your wine and spirits information (Country&Region, Annual production, Wine description, Export status...)

2 weeks before the event :

- ✂ You will access the on-line catalogue of registered buyers (with their detailed profile) and select those you want to meet
- ✂ You will receive your meeting schedule at your arrival at the convention



Multi-language professional teams with
15+ years of experience in wine and spirits
business in Asia

viniasia.net