

Seoul 2022

Event Report

VINIASIA Roadshow

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Meet Key Korean Wine Professionals



South Korea has become one of the most well-known countries in the global wine industry.

Seoul, its capital city and the host of this impressive event, is home to most of South Korea's wine professionals such as wine Importers and distributors, food and beverage professionals, retailers, educators, media and Institutions.

VINIASIA's mission is to provide a sound opportunity for participants in South Korea's wine industry to connect with global wine producers.

VINIASIA ROADSHOW SEOUL 2022 Exhibitors

- **23 exhibitors from 10 countries participated**













(Argentina, Australia, Austria, Chile, France, Italy, Moldova, Romania, Spain, Korea)

VINIASIA Roadshow Seoul 2022

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List of Exhibitors

(Alphabetical order)
참여 업체 리스트 (알파벳순)

 Argentina	아르헨티나	 Moldova	몰도바
Bodega Septima*	P04	Radacini	P21
Bodega Staphyle	P05		
ClaroScuro-Bodega de Arte	P06		
 Australia	호주	 Romania	루마니아
De Bortoli	P07	Vinarte*	P22
Fourth Wave Wine*	P08		
Hither&Yon*	P09	 Spain	스페인
Periscope*	P10	Grace's Harvest	P23
Remarkable Estate Wines	P12	Raventos-Codorniu*	P24
Sorby Adams Wines*	P13		
 Austria	오스트리아	Multi	
Esterhazy Wein*	P14	Marc Brugaliere Wine Selection*	P25
 Chile	칠레	 Invina	
Aresti Chile Wine*	P15	 Schenk	
Ventisquero Wine Estates*	P16	 Esteban Martin	
 France	프랑스	Local Importer	국내 수입사
Agamy*	P17	The Blue International (KJY Holdings)	P26
Château Haut Peyrat*	P18	Zennihon Liquor	P27
Les Vignobles de Maxime*	P19		
 Italy	이탈리아	—	
Impero Wine*	P20		

*Looking for new partner(s) 수입사를 찾습니다.

VINIASIA ROADSHOW SEOUL 2022 Visitors

- **239** visitors attended

Importers/Distributors: 73

F&B professionals/Retailers: 129

Educators/Media/Institutions: 25

Others: 12

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VINIASIA Roadshow Seoul 2022

EVENT Program

행사 프로그램

09:00AM - 2:00PM

VINIASIA 와인 어워즈 심사
(*사전 초청 심사 위원에 한함)



VINIASIA WINE AWARDS SEOUL 2022

1:00PM - 6:00PM

VINIASIA 로드쇼 와인 테이스팅

Master Class 마스터 클래스

3:00PM - 4:00PM

야라 벨리 와인 소개
호주 서늘한 기후 와인 산지
by Matthew Bahen(Australia)



4:00PM - 5:00PM

아르헨티나 와인의 현재와 미래
by Sebastian Olalla(Argentina)



5:00PM - 6:00PM

칠레 와인 소개
리테일 채널을 적극 활용하는 세일즈 노하우
by Alexandre Souzy(France)







Save the Date!

VINIASIA ROADSHOW

SEOUL 2023

2023. 11. 16

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