




South Korea has become one of the most well-known countries in the global wine industry.

Seoul, its capital city and the host of this impressive event, is home to most of South Korea’s wine professionals such as wine Importers and distributors, food and beverage professionals, retailers, educators, media and Institutions.

VINIASIA’s mission is to provide a sound opportunity for participants in South Korea’s wine industry to connect with global wine producers.

Why SOUTH KOREA?



Population : 51.6 million
GDP : US\$1.63 trillion
Wine imports 2020 Value : US\$ 330 million (27.3% ↑ compared to 2019)
Wine imports 2020 Volume : 54 million liter (20.4% ↑ compared to 2019)



VINIASIA ROADSHOW SEOUL 2021 Exhibitors

- **27 exhibitors from 10 countries participated**

(Argentina, Australia, Chile, France, Italy, Moldova, Romania, South Africa, Spain, USA)

 Argentina	아르헨티나	 Moldova	몰도바
Bodega Septima	P06	Radacini*	P25
Bodegas Staphyle*	P07		
Clarooscuro-Bodega de Arte*	P08	 Romania	루마니아
		Vinarte	P26
 Australia	호주	 South Africa	남아프리카 공화국
Byrne Vineyards	P09	KWV	P27
De Bortoli	P10		
Remarkable State Wines*	P11	 Spain	스페인
Ulupna	P12	Clos Montblanc**	P28
 Chile	칠레	Grace's Harvest*	P29
Vina Montgras-Maola**	P13	Raventos-Codorniu**	P30
Ventisquero Wine Estates**	P14	Tomevinos**	P31
 France	프랑스	 USA	미국
Château Haut Peyrat	P15	Grand Napa Vineyards	P32
Taillan Group**	P16		
Maison Johanes Boubée-Carrefour Group	P17		
Sovex Grands Châteaux**	P18		
Vitis Vintage	P19		
 Italy	이탈리아		
Cantine Settesoli**	P20		
Conti Zecca	P21		
DIVI	P22		
Il Maiolo(Natural)	P23		
Toso*	P24		

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* 국내 수입 중인 와인 업체
** 국내 수입 및 미수입 와인 업체



VINIASIA ROADSHOW SEOUL 2021 Visitors

- **247 visitors registered**

Importers/Distributors: 78

F&B professionals/Retailers: 147

Educators/Media/Institutions: 22

- **146 visitors attended**

Importers/Distributors: 60

F&B professionals/Retailers: 74

Educators/Media/Institutions: 12

EVENT Program

행사 프로그램

10:00AM - 2:00PM
VINIASIA 와인 어워즈 심사
(※ 사전 초청 심사 위원에 한함)



VINIASIA WINE AWARDS SEOUL 2021



1:00PM - 6:00PM
VINIASIA 로드쇼 와인 테이스팅

Master Class

마스터 클래스



3:00PM - 4:00PM
폴리아 와인의 이해
by Alessio Fortunato (Italy)



4:00PM - 5:00PM
아르헨티나 와인의 현재와 미래
by Sebastian Olalla (Argentina)



5:00PM - 6:00PM
시칠리아 화이트 와인의 이해
by Ricardo Andujar (Italy)



6:00PM - 7:00PM
리테일 채널을 통한 세일즈 향상 노하우
by Alexandre Souzy (France)



Save the Date!

2022. 11. 17

